

SHREYA JAIN

Senior Product Designer

Bangalore, India | design.shreyajain@gmail.com | +91 9131815040 | shreyajain.design

SUMMARY

Senior Product Designer with 3+ years designing AI-native, human-centered experiences for complex, high-stakes domains (mobility, healthcare, geospatial) in Fortune 500 environments. Specializes in human-AI interaction, turning intelligent systems into clear, decision-ready user experiences. Drives end-to-end product design from strategy and research to interaction, prototyping, and shipped solutions, partnering cross-functionally with product management and engineering to deliver measurable impact on adoption, efficiency, and business outcomes.

EDUCATION

M.Des, User Experience Design at Rashtreeya Vidyalaya University, Bangalore	2021 – 2023
B.Des, Fashion & Lifestyle Accessory Design at National Institute of Fashion Technology, Kolkata	2016 – 2020

RECOGNITION

- **Project Excellence (2023)** for shaping next-generation mobility experiences.
- **Rising Star (2023) & Extra Mile (2024)** awards for impact and ownership; rated Highly Effective across all performance reviews (2023–2025) with sustained 4.5+/5 CSAT.
- **Published by Panasonic** for contributions to driver-cognition and human-factors research.

EXPERIENCE

Senior Product Designer | Tata Elxsi

2023 – Present

- Led **0→1 product design** of a contextual AI experience for 5M+ users, increasing in-vehicle task completion and reducing driver distraction through anticipatory, AI-native interactions.
- Spearheaded the redesign of a legacy clinical platform, streamlining EMR/EHR workflows to drive **+35% task completion and +28% user adoption**.
- Redesigned the account adoption funnel for a global big-tech client using insights from 40+ user interviews, **raising CSAT to 4.5+/5 and reducing churn by 6%** while improving acquisition and task success.
- Designed hyper-personalized location-intelligence experiences for a FAANG client, **achieving 5.0/5 CSAT** and validating product-market fit in the Indian fintech sector.
- Built and scaled a cross-product **design system (50+ components)** adopted by 20+ designers, cutting QA effort 28% and accelerating developer velocity; unified multiple products by shipping 15+ features into a cohesive system.
- Drove adoption of an AI-augmented design workflow across 15+ designers, **reducing exploration cycles ~72% (50→14 days)** and increasing iteration speed.
- Led large-scale usability testing across 50+ features, uncovering critical interaction gaps and translating data-driven insights into prioritized design improvements.
- Aligned cross-functional teams at a leading mobility OEM to prioritize 100+ opportunities into high-impact, scalable interaction systems and a focused product roadmap.
- Facilitated 10+ cross-functional workshops spanning product discovery, co-creation, and evaluation, aligning stakeholders from end users to C-suite and driving validated product direction.
- Led collaborative research with IIT Bombay and Panasonic on bio-signal-driven driver cognition, delivering statistically significant insights ($p < 0.05$) that resulted in **a patent in Japan** and a feature at the Panasonic India Tech Exhibition.
- Mentored design students on graduation projects across problem framing, research, and systems design; mentees won **Best Design awards at NIFT Bangalore**.

Graduation Project Trainee | Tata Elxsi

Jan 2023 – Jun 2023

- Led end-to-end design for a gig-worker safety solution, translating research with 20+ users into a validated proof-of-concept feature.
- Defined an end-to-end in-vehicle experience for a next-gen SUV grounded in four core design principles; **awarded Project Excellence**.

Graduation Project Trainee | Titan Company Limited

Nov 2019 – Jun 2020

- Led trend forecasting for Tanishq's Design Excellence collection and delivered 10+ production-ready designs.

SKILLS

Design & Process: Interaction Design · User-Centered Design · Design Systems · Prototyping · Wireframing · User Flows & Journey Mapping · Visual Design · Accessibility · Generative & Evaluative Research · Usability Testing

Strategy & Collaboration: Product Thinking · Product Strategy · AI-Native / Human-AI Interaction Design · Cross-Functional Collaboration · Stakeholder Management · Workshop Facilitation · Mentorship · Data-Driven Design

Tools: Figma · Framer · Miro · Adobe Creative Suite · Claude · Midjourney · Perplexity · Notion · Vercel · NotebookLM